

# WRITING

EIKEN GRADE PRE-LEVEL 1

## SAMPLE QUESTION

***Do you think that Japanese consumers will buy more imported products in the future?***



# Strategies:

**1. Read the question twice or thrice.**

**2. Understand what is being asked in the question.**

**3. Identify important words in the question.**

**4. Choose two points from the given list.**

# SAMPLE QUESTION

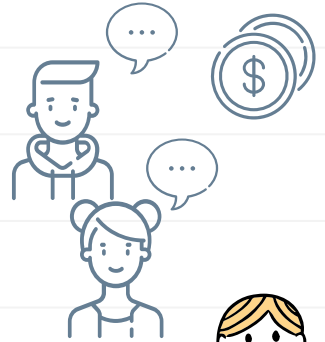
*Do you think that Japanese consumers will buy more imported products in the future?*



***Do you think that Japanese consumers will buy more imported products in the future?***

**points:**

- Globalization***
- Government policies***
- Price***
- Quality***

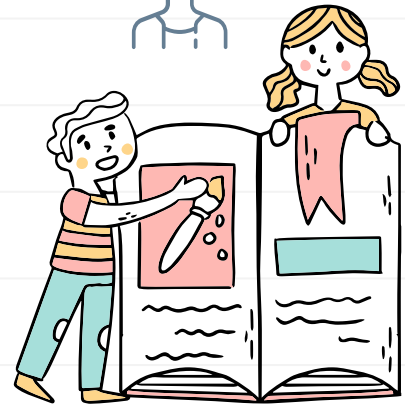
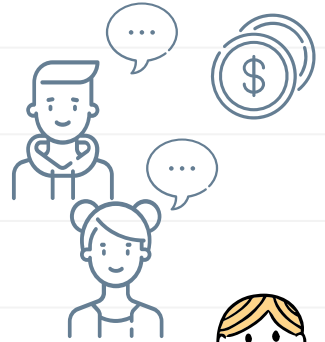


***Do you think that Japanese consumers will buy more imported products in the future?***

**points:**

- Globalization***
- ~~Government policies~~***
- Price***
- ~~Quality~~***

***Choose only the points that you are familiar with.***



# SAMPLE ANSWER

*Do you think that Japanese consumers will buy more imported products in the future?*

Presently, Japanese consumers tend to prefer domestic brands over imported ones, but this is likely to change in the future because of factors such as globalization and price.

## INTRODUCTION

First, the world economy is becoming more interconnected. In the past, there were mostly only Japanese products available on store shelves, but shoppers now have many more options. Although Japanese products are known for their high quality, foreign countries are now developing various technologies, which means imported goods are becoming as good as or better than Japanese products

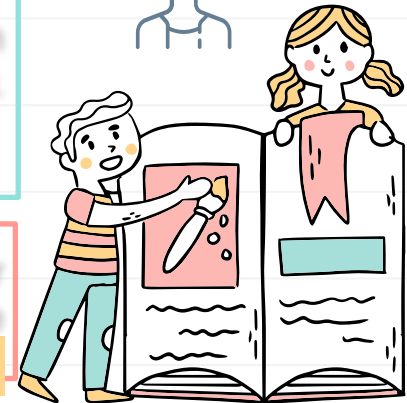
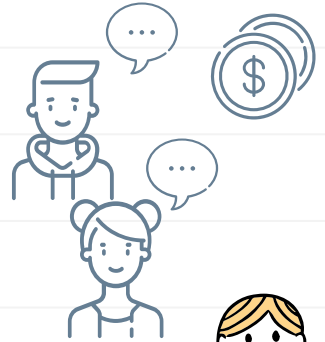
## BODY 1

Price will also cause consumers to buy more imported products. Lower wages in developing countries mean these countries can produce goods more cheaply. Furthermore, lower shipping costs mean imported goods will become more attractive.

## BODY 2

Throughout the world, globalization and price consciousness are affecting consumer decisions about what to buy, and this trend also seems likely to grow in Japan in the future.

## CONCLUSION



**Do you think that Japanese consumers will buy more imported products in the future?**

## **PART 1 : INTRODUCTION**



### **INTRODUCTION**

This is composed of *one* to *two* sentences. This should contain your opinion that directly *answers the question*.  
You can also state the points that you used.



*Do you think that Japanese consumers will buy more imported products in the future?*

## **PART 1 : INTRODUCTION**

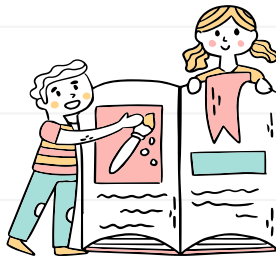
Presently, Japanese consumers tend to prefer domestic brands over imported ones, but this is likely to change in the future because of factors such as globalization and price.



**Do you think that Japanese consumers will buy more imported products in the future?**

# MAIN BODY

This is composed of two paragraphs. Each paragraph should contain: *one topic sentence*, *one supporting sentence* or *one specific example*.



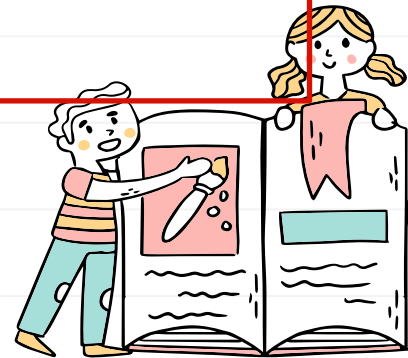
*Do you think that Japanese consumers will buy more imported products in the future?*

## MAIN BODY 1

*Topic sentence*

First, the world economy is becoming more **interconnected**. In the past, there were mostly only Japanese products available on store shelves, but shoppers now have many more options. Although Japanese products are known for their high quality, foreign countries are now developing various technologies, which means imported goods are becoming as good as or better than Japanese products.

*Supporting Sentences*



# MAIN BODY 1

*Do you think that Japanese consumers will buy more imported products in the future?*

TRANSITIONAL DEVICE USED

POINT NO. 1

**First,** the world economy is becoming more interconnected. In the past **there were mostly** only Japanese products available on store shelves, but shoppers now have many more options. Although Japanese products are known for their high quality, foreign countries are now developing various technologies, which means imported goods are becoming as good as or better than Japanese products.



# MAIN BODY 2

Do you think that Japanese consumers will buy more imported products in the future?

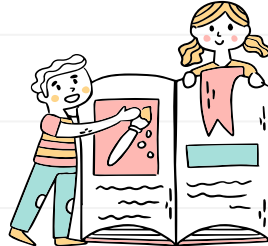
**Topic sentence**



Price will also cause consumers to buy more imported products. Lower wages in developing countries mean these countries can produce goods more cheaply. Furthermore, lower shipping costs mean imported goods will become more attractive.



**Supporting Sentences**



# PART 2:

# MAIN BODY

Do you think that Japanese consumers will buy more imported products in the future?

POINT NO. 2



**Price** will also cause consumers to buy more imported products. Lower wages in developing countries mean these countries can produce goods more cheaply. Furthermore, lower shipping costs mean imported goods will become more attractive.

TRANSITIONAL DEVICE USED



## MAIN BODY

This is composed of two paragraphs. Each paragraph should contain: *one topic sentence, one supporting sentence and one specific example.*

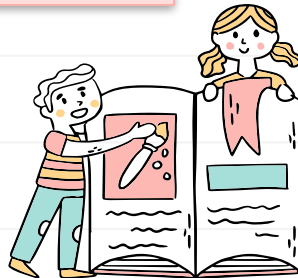


***Do you think that Japanese consumers will buy more imported products in the future?***



# CONCLUSION

This should contain a *summary* of your discussion in the body.



*Do you think that Japanese consumers will buy more imported products in the future?*

## **conclusion**

Throughout the world, globalization and price consciousness are affecting consumer decisions about what to buy, and this trend also seems likely to grow in Japan in the future.

